



From: Jerry

Tue, Sep 14, 5:07 PM

To NBOC

This is the second installment of a series of emails on the newbridgeresident.org website.

- newbridgeresidents.org is not a new website, and it is not replacing the "old" website. It is simply a continuation of the website that Ed Goldstein and many other volunteers started in December, 2011.
- The website depends on content generated by others. For example, there is a very impressive section on the "NewBridge Arboretum," contributed by Ruth Glazerman and Benita Ross. Each month, our concierge, Joe Zogalis, sends me an updated residents directory and a collection of photos of all IL residents. Each week, many IL employees create the "Next Week at NewBridge" newsletter. The website is just another way for our residents to access that information.
- There are three large email systems that disseminate information to IL residents: (1) Constant Contact, (2) NBOC Residents Google Group, and (3) NewBridge Forum Google Group. Email *pushes* information to you (whether you want it or not 😊).
- On the other hand, users *pull* information from a website. If you are not interested in a topic, you don't click on its link. You get only what you want, when you want it.
- Subsequent emails will delve deeper into what's available on the website. But, I encourage residents to look around. Just point your web browser (i.e., Chrome, Firefox, Safari, etc.) to <https://newbridgeresidents.org> . Click on the "Site Map" link to see everything that's on the website.